



The real look of wood with the proven performance of steel. Introducing a new, revolutionary technology from United Steel Supply. Trursteel HD® makes steel look like real wood because images are original scans of real objects, providing superior depth and image clarity not offered by any other technology. Our revolutionary, high-definition digital printing process for steel coils enables us to print beautiful and photo-realistic images, up to 32 feet in length without repetition, protected by an advanced-technology clear coat.

Available in galvanized and Galvalume® steel sheet,
TrurSteel HD® comes in a variety of patterns from
Rough Sawn Cedar, to Barnwood, to Realtree®
Camouflage. Now you can have the beauty of wood
and other finishes — with less maintenance.

Tru Steel HD® Standard Patterns and Finishes.

Tru Steel HD from United Steel Supply is available in a variety of patterns, as well as custom looks. Images are original scans of real objects for superior depth and image clarity not offered by any other technology.

Ask about available customization, such as varied-width planks, log designs, or bi-directional grain patterns.

Imagine the possibilities!



Additional Options Coming Soon!

Intentionally Sustainable

Because the electric arc furnace (EAF) steelmaking process uses up to 80% recycled scrap, Tru•Steel HD® not only ensures the use of sustainable materials, but also enhances the potential for your project to attain LEED certification.

